This listing of the claims will replace all prior versions, and listings, of the claims in this

application.

Listing of Claims:

1. (Currently Amended) A content transformation method operated in a client-server

communication system, the method comprising steps of:

receiving a content request by a server from a client;

performing a first stage content transformation to generate a first stage data layout based upon

said content request;

performing a an intermediate stage content transformation using said first stage data layout to

generate a an intermediate data layout; and

performing a final stage content transformation using said intermediate data layout to generate

a presentation format based on a device used by said client.

2. (Currently Amended) The method as recited in claim 1, wherein the step of performing said

a first stage content transformation comprises the step of retrieving data from a database.

3. (Currently Amended) The method as recited in claim 2, wherein the step of performing a first

stage content transformation further comprises the step of defining a set of first stage rules.

4. (Currently Amended) The method as recited in claim 3, wherein the step of performing a first

stage content transformation further comprises step of generating said first stage data layout by

transforming said data using said first stage rules.

5. (Currently Amended) The method as recited in claim 2, wherein the step of performing an

intermediate stage content transformation comprises step of performing at least one or more

sub-stages sub-stage to generate said intermediate stage data layout.

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- 6. (Currently Amended) The method as recited in claim 5, wherein the step of performing said at least one or more sub-stages sub-stage comprises a step of performing a browser-type stage using a set of browser-type rules.
- 7. (Currently Amended) The method as recited in claim 5, wherein the step of performing said at least one or more sub-stages sub-stage comprises a step of performing an internationalization stage using a set of internationalization rules.
- 8. (Currently Amended) The method as recited in claim 5, wherein the step of performing <u>said</u> at <u>least</u> one or more <u>sub-stages</u> comprises a step of performing a user profile stage using a set of user profile rules.
- 9. (Currently Amended) The method as recited in claim 5, wherein the step of performing said at least one or more sub-stages sub-stage comprises a step of performing an optimization stage using a set of optimization rules.
- 10. (Currently Amended) The method as recited in claim 1, wherein the step of performing a final stage content transformation comprises a step of defining a set of final stage rules.
- 11. (Currently Amended) The method as recited in claim 10, wherein the step of defining a set of final stage rules comprises a step of using said content request to define the final stage rules.
- 12. (Currently Amended) The method as recited in claim 1, wherein the content transformation is XSLT based content transformation using <u>an</u> XSLT engine.
- 13. (Currently Amended) A server in a client-server communication system, the server comprising;

a content transformation operating program wherein the operating program comprising the steps of to perform operations that comprise:

receiving a content request by a server from a client;

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performing a first stage content transformation to generate a first stage data layout based upon

said content request;

performing a an intermediate stage content transformation using said first stage data layout to

generate a an intermediate data layout; and

performing a final stage content transformation using said intermediate data layout to generate

a presentation format based on a device used by said client.

14. (Currently Amended) The server according to claim 13, wherein the step of performing a first

stage content transformation, further comprises the step of retrieving data from a database.

15. (Currently Amended) The server according to claim 14, wherein the step of performing a first

stage content transformation, further comprises the step of defining a set of first stage rules.

16. (Currently Amended) The server according to claim 15, wherein the step of performing a first

stage content transformation further comprises step of generating said first stage data layout by

transforming said data using said first stage rules.

17. (Currently Amended) The server according to claim 13, wherein the step of performing an

intermediate stage content transformation comprises step of performing at least one or more

sub-stages sub-stage to generate said intermediate stage data layout.

18. (Currently Amended) The server according to claim 17, wherein the step of performing said

at least one or more sub-stages sub-stage comprises a step of performing a browser-type stage

using a set of browser-type rules.

19. (Currently Amended) The server according to claim 17, wherein the step of performing said

at least one or more sub-stages sub-stage comprises a step of performing an internationalization

stage using a set of internationalization rules.

20. (Currently Amended) The server according to claim 17, wherein the step of performing said

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at least one or more sub-stages sub-stage comprises a step of performing a user profile stage using a set of user profile rules.

- 21. (Currently Amended) The server according to claim 17, wherein the step of performing said at least one or more sub-stages sub-stage comprises a step of performing an optimization stage using a set of optimization rules.
- 22. (Currently Amended) The server according to claim 13, wherein the step of performing a final stage content transformation comprises a step of defining a set of final stage rules.
- 23. (Currently Amended) The server according to claim 22, wherein the step of defining a set of final stage rules comprises a step of using said content request to define the final stage rules.